



ENTER THE REWARDING WORLD OF INSURANCE!

We, People's Insurance PLC is a fast growing business entity in the insurance sector, achieving benchmark industry standards with high profitability and serving a premier portfolio of customers. In order to strengthen the growth and stability, the Company is in search of a purpose-driven dynamic person who could further build upon the hard-earned reputation of reliability, trust and unparalleled service by passionately working towards meeting the objectives of respective department functions.

Senior Staff Officer- Marketing Head Office

Job summary

We are looking for a dynamic and motivated **Senior Staff Officer Marketing** to join our team. The ideal candidate will assist in executing sales activities and marketing BTL activities while supporting business growth.

This role requires strong communication skills, a proactive approach, and a passion for sales and marketing.

Key Responsibilities:

Marketing Responsibilities:

- Assist in executing marketing campaigns.
- Coordinate with external vendors and agencies for marketing collateral.
- Assist in organizing and promoting events and BTL activations.
- Coordination sponsorships and give a ways.
- Marketing related petty cash handling.

Sales Responsibilities:

- Identify and engage potential leads through networking and online research.
- Maintain and update the customer database (CRM).
- Support the sales team in closing deals and achieving sales targets.
- Follow up with clients and ensure customer satisfaction.
- Prepare sales reports.

Required Skills and Qualifications:

- Bachelor's degree in Marketing, Business, or a related field preferred.
- 0-2 years of experience in sales and marketing (freshers are also welcome to apply).
- Strong verbal and written communication skills.
- Ability to work independently and as part of a team.
- Proficiency in MS Office (Excel, Word and PowerPoint) and CRM tools (preferred).

An attractive remuneration package together with the opportunity for further advancement in a team-driven business scenario awaits the selected candidate.

If the above position interests you and if you feel that you have it in you to meet these expectations, please forward a complete resume with contact details of two non-related referees within 10 days of this advertisement to the following address.

Only those who possess the above qualifications should apply.

Email : careerspeoplesinsurance@plc.lk

(Please specify the designation that you wish to apply as the subject of the e-mail)

A member of People's group

